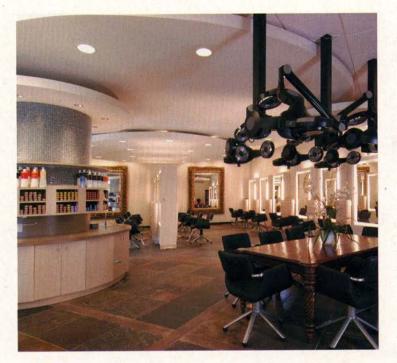
SOUTH TO STATE OF THE SALONS & SPAS

Sale IIIS of the Peter Conte Salon & Spa Grand-Prize Winner Matawan, New Jersey 20 luxurious locations

A MODERN SALON PUBLICATION www.salontoday.com



RZ & Company

"Our design reflects the staff's industry knowledge and commitment to cutting-edge trends. It was important to put the color mixing station within sight of the clients, as it is part of the business philosophy that stylists work in the open. The mixing station is another circular element which grounds the large salon space and visually adds to the energy and buzz within the salon space. Every single detail was purposeful and meant to enhance the overall client experience."

Location: Madison, Wisconsin

Opened: April 24, 2005 **Owners:** Ruth and Allen Zacharias

Website: www.rzco.com Salon style: Dynamic

and sensual

Square footage: 6,500 Styling stations: 28 Treatment rooms: 4 Equipment: Belvedere, Golden Ratio

Furniture: custom by

Brownhouse

Top retail lines: Aveda,

Graham Webb



Designer: Laurel Brown,

Brownhouse

Architect: Brownhouse Judges' comments:

"Great use of lighting to enhance the forms and textures in play."—Van Zeyl "Modern zen feng shui influence."—Raab